



Amber Lyn Chocolates
1812 W. Sunset Blvd. #34
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For Lyman Peterson, retirement just wasn't in the cards. The former highway patrolman was on a low carb diet and just couldn't find anything to satisfy his craving for good tasting chocolate. His previous background in confections kicked in and he went searching for a source. He found a high grade Belgian Chocolate that used Maltitol as the sweetener and his company, named after his only daughter Amber Lyn, took flight.

With a chocolate melter and the assistance of his family, Lyman began pouring and hand wrapping the low carb, sugar free chocolate bars in his basement – about 10,000 bars a week. It wasn't unusual for them to pour in the middle of the night because of the high St. George temperatures. As the business increased, they soon out grew the basement and moved to a building on Sunset Boulevard where they continued to pour and hand-wrap the bars. An SBA loan gave them working capital to meet the needs of the growing business. The company purchased a new wrapping machine and can now wrap as many as 160 bars per minute. They offer 25 different bars and truffles using high quality flavorings, nuts, and dark, milk, or white chocolate. Dark chocolate is the number one seller. The truffles are marketed exclusively on their web site.

Lyman's son-in-law, Eric, and son, Ben, run the day to day business operations while he is on the road selling and doing "road shows" for Sam's and Costco. They sell their candy at Sam's, Costco, online, at various local super markets, and health food stores. There is a growing market for the candy in Asian markets in the Los Angeles area. This has lead to inquiries from as far away as Japan.